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To whom it may concern

January 12, 2017

I am writing to recommend the services of Athena. They have provided my company with an outstanding service for the past seven years, in providing competitive and market intelligence.

Athena identify and source information which is vital on an ongoing basis for many of our clients to make critical business decisions and strategy. I am convinced that the quality of Athena's work has made an important contribution to the competitive effectiveness of many large organisations we serve.

When initially starting to work with their organisation, I was sceptical they would be able to understand our detailed prerequisites and to fulfil them without the need for many iterations. Subsequently we have been delighted that they have listened closely to our requirements and implemented them with ease.

At MarketWatch, we operate to tight deadlines, which cannot be missed. Over the seven years of our partnership with them they have never missed a deadline.

You are welcome to contact me directly, should you need, for any further overview of our experience in working with Athena.

Sincerely

A handwritten signature in black ink that reads 'Mike Gates'.

Mike Gates
Gates Consultancy Limited

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